

FOR IMMEDIATE RELEASE

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**Roehl's Steinbach succeeds at state, drives toward nationals.**

Marshfield, WI – Gerald Steinbach from Hixton, WI recently won first place in the 5-Axel Van Division of the 2007 Wisconsin Truck Rodeo. The win qualifies him for the national competition to be held in August. Steinbach is an over-the-road truck driver for Roehl Transport and a member of the Marshfield, WI-based company's elite Truck Rodeo team.

His exceptional division performance also led to the overall top prize for the event; Steinbach was presented with the William Seavers Grand Champion Award for having the most points over the average class score. In addition to those honors, Steinbach also earned the Vehicle Condition Award for the best pre-trip score.

“Gerald's driving in this competition reflects his deep commitment to safety on the road,” said John Spiros, Roehl's Vice President of Safety. “Everyone at Roehl is proud of his professionalism and dedication. It's drivers like Gerald that have made Roehl one of the nation's safest trucking companies.”

Roehl has been repeatedly recognized by industry and government agencies alike for its exemplary safety record. This is the second consecutive year that Roehl has sent a driver to the national truck rodeo competition. Steinbach will put his abilities to the test against some of the best drivers in the country at the 70<sup>th</sup> annual National Truck Driving Championships, August 21 – 25 in Minneapolis, MN.

“Our culture and core values are seen in Gerald's success,” noted Spiros. “The national competition is another place he can demonstrate his knowledge and skill. He's truly an outstanding driver.”

One of the 100 largest truckload carriers in the nation, Roehl offers dry van, curtainside, flatbed and now refrigerated capabilities with a focus on superior service and safety.

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For more information about this story please contact Roehl Transport Vice President of Safety John Spiros at 800-826-8367.